

Press release

Amsterdam, 24 March 2005

75 years of 'Denksport': Puzzle solution for the Stichting Lezen & Schrijven

This year 'Denksport' is celebrating its seventy-fifth anniversary. During the anniversary year, six special editions will be published and a part of the proceeds of these will be given to *Stichting Lezen & Schrijven*. In this way, all those in the Netherlands who enjoy solving puzzles will be involved with the subject illiteracy. This is only logical, as 'Denksport' enhances everyone's language skills.

The first issue of the special anniversary edition will be presented to Debby Petter, a former newscaster, and Margreet de Vries, director of *Stichting Lezen & Schrijven*, in Amsterdam on Thursday 31 March 2005.

Exquisite chance

Teachers teaching people who have difficulty reading and writing frequently use puzzles to help them become more familiar with the Dutch language. However, using puzzles is also a way of learning new words and thinking about a language.

Unique anniversary edition

The 'Denksport' anniversary editions will be published in the weeks 14, 21, 28, 35, 42 and 49, i.e. between April and December. Fifty euro cents of each edition sold will be donated to *Lezen & Schrijven*, the Foundation which is tackling the problem of illiteracy and making it a point of discussion. Margreet de Vries: "*It is unacceptable that an estimated 10% of all 15 year-olds are functionally illiterate and, furthermore, that 1.5 million adults in our country have great difficulty reading and writing.*"

Special edition no. 1

The first edition of the anniversary series will be published at the beginning of April 2005. It is an all word and letter game. However, to mark this occasion various special puzzles will be included, such as letter rebus and malapropisms. These will, moreover, be interspersed with articles about the recognition and causes of low literacy and illiteracy, an interview with an ex-illiterate and a diary of the events being organised around the subject 'reading and writing'.

'Denksport' is available from the usual addresses, the anniversary edition costs

€ 2.95

NOTE FOR THE EDITORIAL BOARD

You are cordially invited to attend the official presentation of the first '*Denksport*' 2005 anniversary edition at the ROC Amsterdam/KAN1^e Helmersstraat 271, from 10 a.m. to 11.15 a.m. on Thursday 31 March 2005. For further press information, interviews and review-copies:

Weaver Public Relations, tel. 0031 35 - 695 00 62 www.denksport.nl
[/www.lezenenschrijven.nl](http://www.lezenenschrijven.nl)