

Marketing & Communication Department  
Hilversum, 05-09-2006

## ***Television***

### ***LINGO***

Broadcast Friday 8th September  
**Nederland 1**- 7 pm

## **NEW ON FRIDAY: SEVEN LETTER LINGO**

As of Friday 8th September, the popular game show LINGO has a new touch: seven letter lingo. From that day on, every Friday two couples will take up the challenge in this new variant. A single letter has been added, yet It makes a world of difference compared with six letter lingo. The new words which will pass on the screen give this indestructible game an extra dimension.

Authors Simone van der Vlugt and Karin Giphart will play LINGO together with two former low-literate candidates on Thursday 7th September. This in light of International Literacy Day (8th September) where attention is sought for illiteracy. Illiteracy Is also a huge problem In the Netherlands, because no less than 1.5 million Dutch people have difficulty with reading and writing, hence not being able to participate completely In society. LINGO wants to make a contribution to tackle this problem with the special show on 7th September.

LINGO will be hosted by Lucille Werner.

Photographic firm Kippa made photographs during the special LINGO of 7th September.

---

Note for the editors:

For more information, please contact TROS, department Marketing & Communication:

