

Press release

Noordwijk, 6th September 2007

Dutch football players demand attention for Literacy Week

Dutch football players and the KNVB (Royal Dutch Football Association) demand, together with the Literacy Ambassadors, attention for Literacy Week, which starts 8th September.

In the photograph Urby Emanuelson, Robin van Persie, Ryan Babel and Wesley Sneijder and thirteen Literacy Ambassadors. These are former low-literate people who have attended a course in reading and writing and who dedicate themselves to literacy.

H.R.H. Princess Laurentien of the Netherlands, together with Henk Kesler, director professional football of the KNVB will kick off Literacy Week. For the EC qualification match Nederland – Bulgaria, the Arena will be filled with letters.

Literacy Week takes place from 8th until 14th September and is organised by Stichting Lezen en Schrijven.

Note for the editors – not for publication:

More information:

- Stichting Lezen & Schrijven, [REDACTED]

- KNVB, Frank Huizinga, [REDACTED]
[REDACTED], www.knvb.nl/media